

Horses, Money, and Chocolate: How you do one thing is how you do all things...even horses and chocolate.

Presenter Name: Lora Newman, MS

Licensure Credentials: LPC, Eagala Certified

Secondary Presenter: Liz Letson, MS

Licensure Credentials: LPC, Eagala Certified

Breakthrough barriers keeping you stuck in cycles of limitation? Gain a fresh new perspective on your work with horses. Laugh and learn along with fun prize drawings (books, chocolates, gift cards, and more!) throughout the event. Line out action steps you can take immediately to grow your Equine Assisted Business! Identify your money superpower and how to lean into it to grow your Equine Assisted Business - get the free assessment. Discover that the grass is chocolate on the other side!

Objective 1: Participants will identify blind spots holding them back from growing their business.

Objective 2: Participants will develop action steps in building their business

Objective 3: Participants will have fun with prize drawings, eating chocolate and participating.

Presenter Bios:

Lora Newman, M.S., LPC

Lora Newman is a business leadership and mental fitness coach, author, speaker, and founder of HorseBusinessWhisperer.com and Zero2Sixty Performance Coaching. She is a US Army Veteran, Licensed Professional Counselor, and Equestrian. Lora holds a Master's Degree in Counseling from Missouri State University, Bachelor's degree in Psychology from Drury University, as well as an Associate's Degree in Veterinary Technology from Northwestern Louisiana State University and ran a veterinary hospital for over 4 years. In addition, she is a graduate of Coach U and Eagala Advanced Certified and Corporate Certified.

Liz Letson, MS, LPCC is owner of Eagle Vista Ranch & Wellness Center in Bemidji, MN providing Equine-Assisted Psychotherapy & Coaching. Liz is a Licensed Professional Clinical Counselor with a M.S. in Counseling Psychology. Certified EAGALA MH/ES since 2009. Liz is co-author of Human-Animal Interaction Scale (2016), Metaphor Record (2017), and numerous Human-Animal Intervention book chapters and journal articles.